

**Keynote**  
educational

Friday  
**22**  
**November**  
**2024**  
London

National Conference  
Code: C0002

Bridging Gaps in Special  
Education: Strategies for  
Inclusive Teaching and  
Learning



# SEN CONFERENCE: INCLUSIVE EDUCATION FOR EVERY LEARNER

## SPEAKERS INCLUDE:

**Natalie Packer**  
SEND Consultant

**Rhian Warner**  
E-ACT Primary SEND Specialist

**Matt Bromley**  
Education Journalist, Author, and Advisor

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# CONFERENCE AIMS

Join us for the “Inclusive SEN Education” conference, a comprehensive event focused on helping educators, support staff, and stakeholders work more effectively with students with Special Educational Needs (SEN). This conference is designed to provide attendees with practical tools and strategies to create more inclusive and supportive educational environments.

Gain valuable insights into a range of topics, including adapting teaching styles for diverse learners, fostering early intervention, and creating supportive and inclusive classroom environments. Learn how to work collaboratively with parents and carers to ensure consistent support for SEN students.

Our distinguished speakers bring a wealth of experience in the field of SEN education, offering their expertise to guide you in your journey toward more inclusive teaching practices. Whether you're a seasoned educator, a school administrator, or someone passionate about supporting SEN students, this conference has something for you.

Don't miss this opportunity to connect with like-minded professionals and explore innovative approaches to supporting SEN students. Together, let's create an educational landscape where all students can thrive.

## BENEFITS OF ATTENDING

- Gain practical strategies for adapting teaching methods to meet the diverse needs of SEN students
- Understand the benefits of early intervention and learn how to implement these practices in your classroom or school
- Discover how to foster a supportive classroom culture that promotes inclusivity and reduces barriers for SEN students
- Learn best practices for building strong relationships and effective communication with parents and carers of SEN students
- Take away innovative approaches to keep SEN students engaged and motivated in the classroom
- Gain insights into how to support students as they transition between educational stages, ensuring a smooth and successful journey
- Learn strategies to address emotionally based school avoidance and support the mental health and emotional wellbeing of SEN students

### Delegate Rates

First delegate rate

**£349**

+ VAT

Additional delegates

**£279**

+ VAT



Scan the QR code to  
book your place

### Exclusive Offer

Book your place on this conference by Friday 19 July and **save 10%** with code **AUT10**

**AUT10\***

\*Terms and Conditions apply. Bookings must be placed by 19/07/2024 using the relevant discount code. The discount codes are not valid in conjunction with any other offers and cannot be applied retrospectively. Discount applies to CPD Courses and exclude all other products sold by Keynote Educational.

# PROGRAMME

<b>10.00am</b>	<b>Welcome and Introductions</b>	<b>Victoria Talbot-Leake</b> Assistant Director of Professional Development, Keynote Educational
<b>10.05am</b>	<b>National SEND Update:</b> <ul style="list-style-type: none"> <li>• The national picture of SEND</li> <li>• Progress with the DfE SEND and AP Improvement Plan</li> <li>• Implications of the national changes for school leaders</li> </ul>	<b>Natalie Packer</b> SEND Consultant
<b>10.50am</b>	<b>Break</b>	
<b>11.10am</b>	<b>Achieving equity through adaptive teaching and interventions</b> <ul style="list-style-type: none"> <li>• How to plan an ambitious curriculum for all pupils</li> <li>• How to do more for those with less through adaptive teaching</li> <li>• How to make a success of interventions and embed key literacies</li> </ul>	<b>Matt Bromley</b> Education Journalist, Author, and Advisor
<b>11.50am</b>	<b>Working with parents and carers to build support around the SEN child</b> <ul style="list-style-type: none"> <li>• Strategies to challenge low-attendance and school avoidance</li> <li>• Loco parentis - understanding the concerns of parents and carers</li> <li>• Parents and careers as stakeholders - involving them in school life</li> </ul>	<b>Mike Bailey</b> ISAP Lead at Co-op Academy Manchester
<b>12.40pm</b>	<b>Lunch</b>	
<b>1.40pm</b>	<b>BREAKOUT STRAND 1</b> <p><b>1A Adapting your style</b></p> <ul style="list-style-type: none"> <li>• Learning Styles: Identify and adapt to the unique learning styles of SEN students</li> <li>• Differentiated Instruction: Tailor teaching methods to individual needs</li> <li>• Assistive Technologies: Use technology to support special needs education</li> </ul> <p><b>1B Early and accurate identification:</b></p> <ul style="list-style-type: none"> <li>• Implementing robust processes for identification</li> <li>• Supporting identification through effective assessment</li> <li>• Using SEN cohort data to support strategic intervention planning</li> </ul>	<b>Matt Bromley</b> Education Journalist, Author, and Advisor  <b>Natalie Packer</b> SEND Consultant
<b>2.20pm</b>	<b>Break</b>	
<b>2.25pm</b>	<b>BREAKOUT STRAND 2</b> <p><b>2A Supporting students with Emotionally Based School Avoidance</b></p> <ul style="list-style-type: none"> <li>• Identify Causes: Understand factors behind school avoidance</li> <li>• Supportive Environments: Create a classroom that reduces avoidance</li> <li>• Collaborative Solutions: Engage parents and mental health professionals</li> </ul> <p><b>2B Improving Engagement</b></p> <ul style="list-style-type: none"> <li>• Why neurodiverse-style teaching is better for everyone - Including the teacher!</li> <li>• Reasonable adjustments for ND kids that don't cause havoc</li> <li>• The little things that make the BIG difference</li> </ul>	<b>Lorraine Peterson</b> Educational Consultant  <b>Sarah Templeton</b> CEO ADHD Liberty
<b>3.05pm</b>	<b>BREAKOUT STRAND 3</b> <p><b>3A Effective transitions to support SEND students</b></p> <ul style="list-style-type: none"> <li>• Identify the different transition points and the difficulties that SEND students may have</li> <li>• Effective strategies to support transitions</li> <li>• Working with parents to ensure smooth transitions</li> </ul> <p><b>3B All leaders are leaders of SEN</b></p> <ul style="list-style-type: none"> <li>• How to drive inclusion at every level of your MAT/school</li> <li>• How to develop ALL leaders as leaders of SEND</li> <li>• What this looks like in practise at a MAT and school level</li> </ul>	<b>Lorraine Peterson</b> Educational Consultant  <b>Rhian Warner</b> E-ACT Primary SEND Specialist
<b>3.45pm</b>	<b>Depart</b>	

# SPEAKERS



## Natalie Packer

is an Independent Education Consultant, specialising in SEND and school improvement. She develops and delivers a wide range of training and support, including SEND reviews, to schools and multi-academy trusts. She works closely with several trusts to support their strategic development of SEND and is a trustee of Learn-AT in Leicestershire. She is an associate for national organisations Nasen, Whole Education, Forum Strategy and Leadership Matters. Natalie is the author of The Perfect SENCO and The Teacher's Guide to SEN and co-author of the forthcoming publication Beyond Boundaries: Leading Great SEND Provision across a Trust.



## Matt Bromley

is an education journalist, author, and advisor with twenty-five years' experience in teaching and leadership including as a secondary school headteacher and academy principal, further education college vice principal, and multi-academy trust director. Matt is a public speaker, trainer, initial teacher training lecturer, and school improvement advisor. He remains a practising teacher, currently working in secondary, FE and HE settings. Matt writes for various magazines, is the author of numerous best-selling books on education, and co-hosts an award-winning podcast.



## Sarah Templeton

is an ADHD author, accredited counsellor, and coach, passionately advocating for ADHD awareness in schools and prisons. She has authored several influential books, including 'How NOT To Murder Your ADHD Kid - Instead Learn to Be Your Child's Own ADHD Coach' and 'Teachers! How Not to Kill the Spirit in Your ADHD Kids!'. Since 2016, Sarah has served as the Managing Director and Lead Therapist at Headstuff ADHD Therapy Ltd, the U.K.'s largest ADHD specialist therapy company. As CEO of ADHD Liberty, she leads initiatives to screen for ADHD in police stations and works to keep ADHD adolescents and young adults out of the criminal justice system. Additionally, Sarah manages Gemini Publishing Ltd and Daisychain Recruitment Ltd, supporting neurodiverse individuals in the workplace.



## Lorraine Petersen

spent the first 25 years of her career as a teacher and headteacher in a number of primary schools. In 2004 Lorraine was appointed as the CEO of The National Association for Special Educational Needs where she worked for nine years, during which time, she was awarded an OBE. At the end of 2013 Lorraine established her own consultancy business and has been delivering training, advice and support to schools and local authorities. She is a SEND Improvement Adviser for Blackpool Council. Lorraine is currently delivering Senior Mental Health Lead Training for one of the DfE Quality Assured training providers. Lorraine is Chair of Governors at Chadsgrove Special School.



## Mike Bailey

has spent the last 16 years working in education sector, including in mainstream schools, specialist SEN settings and training providers. He has extensive expertise in working with young people with ASC, SEMH needs and other diagnoses. Having filled a number of leadership roles, Mike is passionate about providing a voice for young people who have been marginalised by our education system, working towards full equity for those who have had to overcome significant barriers to their learning. He is now excited to share strategies and advice to help you engage with young people with SEND through transformative learning.



## Rhian Warner

is the Primary SEND Specialist at E-ACT MAT where she supports SEND provision. This role sees Rhian work across the Trusts 17 primary schools, supporting SENDco and delivering Trust wide CPD. Rhian is an experienced senior leader having been Deputy Headteacher and SENDco in two E-ACT Academies before joining the Trust central team. Rhian is passionate about inclusion, curriculum design and reading.



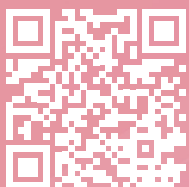
*Excellent 'real world' understanding. Very good presentations delving into the differences in pastoral care.*

Shoeburyness High School



*Really well produced and delivered. Knowledgeable speakers with very useful and dynamic content. Good practical takeaway tips.*

Loughborough Grammar School



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