

Keynote
educational



Friday
18
October
2024
London

National Conference
Code: C0003

Providing leaders and
teachers in PE & Sport with
tools and strategies needed
to excel in their roles



PE & SPORT CONFERENCE: AIM HIGH, LEAD STRONG!

SPEAKERS INCLUDE:

Marcus Sharrad

Director of Coaching & Mentoring, Head of Exercise and Sports Sciences, Marlborough College

Chris Dossett

Chair of PADSIS.
Experienced Director of Sport.

Stuart Maddock

Head of Educational Technology,
Millfield School

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CONFERENCE AIMS

The PE & Sport Conference: Aim High, Lead Strong! provides leaders and teachers in PE & Sport with tools and strategies needed to excel in their roles. With a wide range of sessions focusing on key areas, attendees can expect an enriching experience.

This vibrant conference features keynote sessions focussing on the qualities required of an outstanding leader and what defines high quality PE teaching. Achieving outstanding results in A-Level and GCSE PE is another focal point of the conference, providing practical strategies for exam preparation. Attendees will also explore further breakout sessions covering high quality staff professional learning, spotting sporting talent, creating a culture for girls' excellence, and using digital technology and AI in their teaching.

The conference aims to inspire, empower, and equip leaders and teachers to elevate their practice and achieve excellence in PE and sport. Whether you're looking to enhance your leadership skills, improve teaching effectiveness, or boost exam results, Aim High, Lead Strong! has something for everyone in the field.

BENEFITS OF ATTENDING

- Discover what makes an outstanding leader of PE & Sport
- Find out more about how you can ensure high quality PE and sport teaching in your school
- Gain strategies on how to create the climate and culture for girls to achieve success in PE and sport
- Take away high quality techniques and tactics appropriate to highly able students
- Learn how to spot talent and drive students into elite level sport
- Discover the potential for technology and AI in PE and sport
- Understand what examiners are looking for in outstanding responses at A-Level and GCSE PE

Delegate Rates

First delegate rate

£349

+ VAT

Additional delegates

£279

+ VAT



Scan the QR code to
book your place

Exclusive Offer

Book your place on this conference by Friday 19 July and **save 10%** with code **AUT10**

AUT10*

*Terms and Conditions apply. Bookings must be placed by 19/07/2024 using the relevant discount code. The discount codes are not valid in conjunction with any other offers and cannot be applied retrospectively. Discount applies to CPD Courses and exclude all other products sold by Keynote Educational.

PROGRAMME

10.00am **Welcome & Introduction**

Steve Smith

Director of Professional Development,
Keynote Educational

10.05am **Outstanding Leadership in PE and Sport**

Marcus Sharrad

Director of Coaching & Mentoring,
Head of Exercise and Sports Sciences,
Marlborough College

- What makes an outstanding leader of PE & Sport?
- Communicating the vision, changing the culture and the mentality of your team
- How do you build from good to outstanding leadership?
- How do you develop yourself to ensure you become an outstanding leader?
- How can you achieve all of this without worrying about the battle with imposter syndrome?

11.00am **Break**

11.20am **High Quality Teaching in PE and Sport**

Chris Dossett

Chair of PADSIS. Experienced
Director of Sport.

- What defines high quality practical PE and sport teaching?
- Why does the quality of teaching vary so much from school to school?
- Breadth v Depth
- Looking deeper - what's on offer? the variation – are we catering for all different groups?
- How to ensure high standards and an insightful curriculum?

12.10pm **BREAKOUT STRAND 1**

1A Achieving Outstanding Results in A-Level PE Exams

Jackie Brookes

Educational Consultant, CPD Trainer
and PE Examiner

- What examiners are looking for in Grade A/A* responses
- The latest evidence-based practice that challenges A/A* students
- A detailed look at the different demands of questions
- Innovative teaching ideas for your most able students

1B Achieving Outstanding Results in GCSE PE Exams

Ross Howitt

Educational Consultant, PE Examiner
and Author

- What examiners are looking for in Grade 8/9 responses
- Exploring characteristics of outstanding work
- A detailed look at the different demands of questions
- Innovative teaching ideas for your most able students

1.00pm **Lunch**

2.00pm **BREAKOUT STRAND 2**

2A High Quality PE Staff Professional Learning

Stuart Maddock

Head of Educational Technology,
Millfield School

- Creating a first-rate teaching and learning education in PE - ensuring your staff contribute to raising the same high aspirations
- Methods and approaches to establish highly ambitious subject and pedagogical knowledge, to promote deep knowledge and understanding across the PE curriculum
- Developing the skills and confidence PE staff need to teach challenging topics

2B Spotting Sporting Talent: Stretching and Challenging Able PE & Sport Students

Marcus Sharrad

Director of Coaching & Mentoring,
Head of Exercise and Sports Sciences,
Marlborough College

- Challenging and stretching able students to attain excellence
- High quality techniques and tactics appropriate to highly able students
- Competitive sport and wider culture
- Driving students into elite level sport and professional academies

2.45pm **Break**

2.55pm **BREAKOUT STRAND 3**

3A Creating a Culture for Girls to Achieve Excellence in PE & Sport

Chris Dossett

Chair of PADSIS. Experienced
Director of Sport.

- Women's and girls' sport in the media and closer to home - the importance of role models
- What are we doing to make PE and sport attractive to girls?
- What's going on in our lessons to maintain girls' interest and engagement in sport?

3B Using Digital Technology and AI to Advance Teaching and Learning in PE & Sport

Stuart Maddock

Head of Educational Technology,
Millfield School

- The potential for AI in PE and sport
- Using advanced digital technology to raise attainment in PE and sport
- Ways digital technology and AI can minimise teacher workload
- Preparing PE students for further education, study and work in an AI world

3.40pm **Depart**

SPEAKERS



Marcus Sharrad

is the Director of Coaching & Mentoring and Head of Exercise & Sport Sciences at Marlborough College, where he has worked since 2015-16, leading the department since 2016-17. During his time as Head of Department Marcus has overseen the redevelopment of the core physical education curriculum, aligning pupil experiences with research-driven functional movement and athletic development principles. In addition, placing a heavy strategic focus on the academic credentials of sport sciences at GCSE and A-Level has seen pupil uptake double, with enhanced grade profiles to match. Marcus is an Institute of Leadership & Management qualified professional coach, which, along with Level 3 Talented Athlete Lifestyle Support (TALS) qualification, sees him work with aspiring and current elite athletes.



Chris Dossett

is the chair of The Professional Association of Directors of Sport in Independent Schools (PADSIS) and has over 30 years teaching experience in 6 schools (State, Independent and Boarding). For over 20 of those years, he served as a Director of Sport, in 4 different schools. He believes that Sport and Physical Education should be fun and enjoyable for every single pupil we teach. There is a physical activity for everyone - we just need to help our pupils discover their passion, which will hopefully lead to lifelong participation in something they love.



Stuart Maddock

is Head of Educational Technology at Millfield School and is a highly experienced teacher and teacher trainer. He has worked in educational settings in the UK and abroad for over twenty-five years and was a Head of Physical Education for fifteen years. He has an M. Ed from the Institute of Education, University College London, focusing on teaching and learning and technology in education and a qualification in Effective Online Tutoring from Oxford University. He also holds the Level 5 CIPD Diploma in Learning and Development. He is passionate about teacher learning and development and was Head of Academic Physical Education at Millfield School for seven years before becoming Director of Educational Technology. Stuart is a Microsoft Innovative Educator Expert and Trainer.



Ross Howitt

works as a Principal Moderator, Coursework Advisor and Lead Examiner for major examining boards. He has many published educational works and provides a strong, informative focus on all matters relating to academic Physical Education. He has a strong reputation for delivering focused and informative INSET courses and is a regular provider of articles and information to a number of educational periodicals. He provides educational consultancy in schools/ colleges around the country and overseas.



Jackie Brookes

is an experienced teacher of 16 years, with 5 years working as an AST and as a lead practitioner focussing on whole school teaching and learning. Her results at all levels are consistently above the national average. She has taught all aspects of A Level and BTEC and specialises in active teaching and learning approaches and in physiology in which these engaging ideas allow students to grasp difficult concepts. She is fully involved in the examination and moderation process at GCSE, BTEC and A Level with both AQA and Pearson. She is proud of her work within schools nationally to support teachers and students with the demands of the AQA GCSE and A level qualification.



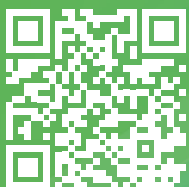
Very enjoyable, very informative, great collaborative atmosphere. I will be integrating a lot of the tips into my team.

The Judd School



Inspiring and very engaging, great content which is very relevant. Looking forward to implement our shared vision and mission statement in our next department meeting.

Budmouth Academy



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Opening New Doors in Teaching & Learning