

Keynote
educational

Thursday
28
November
2024
London

National Conference
Code: C0005

Hear from leading
experts on how to make
AI work for your school

AI UNWRAPPED: BENEFITS & CHALLENGES OF AI IN EDUCATION

SPEAKERS INCLUDE:

Bukky Yusuf

Thought Leader, Educational Consultant
and Leadership Coach

Laura Knight

Digital Education and AI Thought Leader,
Consultant, International Keynote Speaker,
Strategist & Teacher

Gary Henderson

Director of IT, Millfield School,
Somerset

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CONFERENCE AIMS

Following on from the success of Keynote's first AI conference in November 2023, we are proud to offer this new and pioneering AI conference. The conference has been created for school leaders and teachers who are curious about generative artificial intelligence and would like to find out more about this new technology.

The focus of the conference is for delegates to explore the benefits, unpack some of the challenges and risks, consider the changes it is triggering, and develop a robust structure for using it to excellent effect in schools. Don't miss out on the chance to hear from leading experts and practitioners in the field of AI delivering engaging content, including keynote sessions on what generative AI means for education, strategies for leveraging AI in teaching & learning and unleashing workflow efficiency and time-saving strategies.

BENEFITS OF ATTENDING

- Find out more about making AI work for your school and context
- Take away strategies for leveraging AI in teaching and learning
- Learn more about the role of AI in assessment and what defines best practice
- Gain insights into effective and accessible AI
- Focus on AI in the curriculum and how to build learning opportunities
- Discover the key considerations when creating an AI policy for your school
- Understand the impact of AI on student mental health and develop strategies to support emotional wellbeing
- Find out how workload can be reduced by getting AI to do the heavy lifting

Delegate Rates

First delegate rate

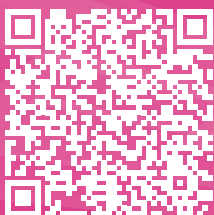
£349

+ VAT

Additional delegates

£279

+ VAT



Scan the QR code to
book your place

Exclusive Offer

Book your place on this conference by Friday 19 July and **save 10%** with code **AUT10**

AUT10*

*Terms and Conditions apply. Bookings must be placed by 19/07/2024 using the relevant discount code. The discount codes are not valid in conjunction with any other offers and cannot be applied retrospectively. Discount applies to CPD Courses and exclude all other products sold by Keynote Educational.

PROGRAMME

9.55am	Introduction & Welcome	Steve Smith Director of Professional Development, Keynote Educational
10.00am	AI Unwrapped: Revealing what Generative AI really means for Education <ul style="list-style-type: none"> • Defining AI and understanding AI lexicon • Reviewing the pros and cons of AI within education • Making AI work for your school and context 	Bukky Yusuf Thought Leader, Educational Consultant and Leadership Coach
10.45am	Break	
11.00am	Leading Whole School AI Implementation <ul style="list-style-type: none"> • Practical strategies and tools for resource creation • Creativity and engagement • Preparing for life and work 	Laura Knight Digital Education and AI Thought Leader, Consultant, International Keynote Speaker, Strategist & Teacher
11.45am	BREAKOUT STRAND 1	
	1A Testing Times: The Future of Assessment and Examinations <ul style="list-style-type: none"> • The role of AI in assessment: what is best practice? • Integrity, ethical practice, challenges and limitations • Opportunities and future trends 	Dale Bassett Director of Assessment at United Learning
	1B Enhancing Inclusion, Empowering Schools - SEND and Accessibility <ul style="list-style-type: none"> • Outlining key challenges and avoidable mistakes • Insights into effective accessible AI • Strategies that aid inclusive practices 	Bukky Yusuf Thought Leader, Educational Consultant and Leadership Coach
	1C Future Skills: Building AI Literacy and Skills for Students <ul style="list-style-type: none"> • Key concepts: what do users need to know? • Skills for the future – critical thinking, data literacy and ethical decision-making • AI in the curriculum and building learning opportunities 	Gary Henderson Director of IT, Millfield School, Somerset
12.30pm	Lunch	
1.30pm	BREAKOUT STRAND 2	
	2A Mapping New Territory: Creating an AI Policy for your School <ul style="list-style-type: none"> • Defining the scope of an AI policy for your school context • How an AI policy intersects with existing policies and procedures • Key considerations to include - and what to leave out • Key stakeholders for a successful policy discussion 	Rachel Evans Director of Digital Learning & Innovation, Wimbledon High School, London
	2B Exploring Ethics: Data, Privacy and Making Good Choices <ul style="list-style-type: none"> • Striking a responsible balance between pioneering AI advancements and maintaining ethical standards • Prioritising privacy to ensure decisions protect student data • Enhancing communication strategies to foster clear, transparent, and ongoing consent processes • Committing to ethical stewardship of data through robust governance frameworks that protect all educational stakeholders 	Dina Foster Head of Educator AI Training, Educate Ventures Research
	2C Navigating the Risks: Understanding the Safeguarding, Wellbeing, and Pastoral Challenges posed by AI <ul style="list-style-type: none"> • Identifying and mitigating evolving risks • Understanding the impact of AI on student mental health and developing strategies to support emotional wellbeing • Adapting traditional pastoral care approaches • Establishing comprehensive training and management frameworks to navigate the ethical and practical risks 	Laura Knight Digital Education and AI Thought Leader, Consultant, International Keynote Speaker, Strategist & Teacher
2.15pm	Break	
	Streamlining Success: Unleashing Workflow Efficiency and Time-Saving Strategies <ul style="list-style-type: none"> • Freeing up teacher time with AI tools • Reducing workload by getting AI to do some heavy lifting • Crowdsourced wisdom on timesaving • Modelling solutions and ideas for efficiency 	Gary Henderson Director of IT, Millfield School, Somerset
3.05pm	Panel Q+A Chair: Laura Knight Participants: Bukky Yusuf, Gary Henderson, Rachel Evans, Dale Bassett	
3.35pm	Depart	

SPEAKERS



Bukky Yusuf

is a senior leader, educational consultant and leadership coach, working with educators on a national and international basis. She has undertaken several leadership roles within mainstream and special school settings. Beyond the classroom, She is a Thought Leader with a wide variety of EdTech experiences and has been co-chair of the EdTech Leadership Group to support the Government's EdTech strategy. She supports the development of educators at all levels and promotes projects that help colleagues to maintain their well-being. She is an ambassador for Leadership Matters, a Network Leader for WomenEd London and co-lead for WomenEd Tech.



Laura Knight

is Founder of Sapio Ltd, a consultancy specialising in digital strategy and innovation. She was previously Director of Digital Learning at Berkhamsted School (2013 – 2024) and worked as a teacher for twenty years across both the maintained and independent sectors. She is an expert in leading the strategic development of technology for teaching and learning, 1-1 devices, artificial intelligence, staff training in digital skills, and online safeguarding. She works with the Independent Schools Council Digital Advisory Group, the EDUtech Europe Advisory Board, and is a leading member of the Bourne-Epsom Protocol; a national cross-sector working group on AI in education. She has also worked as an expert advisor to international governments on educational policy and provides training and input for a range of independent schools associations. Her new book 'The Little Guide for Teachers on Generative AI' will be published by Sage in the autumn.



Gary Henderson

has over 25 years in education, as a teacher, senior leader and consultant in the UK and Middle East. He currently leads technology strategy and the technology services team as Director of IT at Millfield, a large UK Independent School, as well as being vice chair of the ISC Digital Advisory Group, a member of the Digital Futures Group and an Association of Network Managers in Education (ANME) ambassador. He was named as a finalist in the EduFuturist Network Manager of the Year 2022 and in the Global EdTech Awards 2023, Most Impactful Senior Member of Staff category, plus regularly speaks at conferences in the UK and internationally on subjects such as cyber security for schools, AI, digital citizenship and Technology Strategy.



Dale Bassett

is an experienced, passionate educationist and an expert in educational assessment and public policy. He is currently Director of Assessment at United Learning, England's largest schools trust with over 100 schools across all phases. As Director of International and Curriculum Strategy, he led AQA's teams of subject experts supporting teaching, learning and assessment. He oversaw international qualification delivery as Chair of the Board of Directors of OxfordAQA and led the development of AQA's reformed GCSEs and A-levels. He frequently appeared in both print and broadcast media and won the Prospect Think Tank Publication of the Year Award for his influential report, Every teacher matters.



Rachel Evans

leads on digital innovation at Wimbledon High School and works with teachers to evaluate the use of technology for teaching and learning, implementing evidence-based practices. She is passionate about using technology in an authentic way, keeping human relationships at the heart of learning, with a particular interest in the use of technology to allow students to develop skills of effective collaboration and creative problem-solving. WHS is part of the Girls' Day School Trust, and has been a Microsoft Showcase School for many years. She is also a Trustee of the Folio Education Trust, a multi-academy trust in Croydon, where she focuses on digital learning and IT provision.



Dina Foster

is an experienced former secondary school Deputy Head teacher and is currently a doctoral candidate at UCL with a research focus on how schools develop AI strategy to harness the benefits of AI, and augment teaching and learning. She gained her MA in Education and Technology and also holds a Master's in Teaching, both from the Institute of Education. She is particularly interested in supporting school leaders with the development and implementation of successful EdTech strategies to address school priorities, and she works with Prof. Rose Luckin as Head of Educator AI Training at Educate Ventures Research.



Brilliant conference on AI, it was really interesting and thought provoking. Lots of takeaways to take back to my school.

East Midlands Education Trust



Insightful, engaging and relevant. Very informative! Useful insights into the extent in which AI can benefit teachers and students. Mind blowing!

Gosford Academy



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