

Keynote
educational

AUTUMN 2023

ECONOMICS



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NEW: OUTSTANDING LEADERSHIP OF AN ECONOMICS DEPARTMENT

CODE **9604**

ABOUT THIS COURSE

Leading in Economics can be both exciting and challenging. However, it's no secret that leading a Economics department comes with unique complexities. In this new course, we'll consider what it takes to achieve excellence in an Economics department and the pivotal role of the Head of Economics in maintaining this excellence.

Delegates will take away practical and actionable strategies on how to tackle day-to-day challenges, develop the team and work towards a shared strategic vision. Whether you are currently a Head of Economics or aspire to hold such a position, this course is designed to cater to your interests and needs, unlocking the tools and insights to lead with confidence and success.

PROGRAMME

TIME

Leadership and Vision: The Qualities and Skills of an Outstanding Head of Economics

10.00 - 10.30am

- Exploring the different skills needed to be personally excellent as a teacher, effective as a manager and inspirational as a leader
- Exploring different styles of leadership and understanding when each style is effective and what the pitfalls might be
- Why vision comes before strategy. What do you do well? Where are the gaps?

Effective Techniques to Drive Department Improvement

10.30 - 11.20am

- What is an outstanding Economics department? Who says so?
- Planning for accurate department self-evaluation
- Evaluating your department and acting upon this effectively
- Preparing your department for Inspections – how can you make sure you are ready?

Discussion: coffee break

11.20 - 11.40am

Outstanding Leadership in Teaching and Learning: High Expectations, High Challenge, High Reward

11.40 - 12.40pm

- Implementing effective strategies to ensure a consistent and effective experience for all learners
- Modelling outstanding teaching and learning
- Developing curricula and schemes of work
- Making effective use of assessment and assessment data
- Understanding when to be restrictive and when to allow creative autonomy
- Track performance, recognise underachievement and motivate learners
- Selecting appropriate pathways for learners: recognising exceptional circumstances and balancing the needs of the student and school/college

Lunch and informal discussion

12.40 - 1.40pm

Staff Development: Supporting the Development of your Staff

1.40 - 2.30pm

- Strategies for managing your staff, from experienced to inexperienced teachers and NQTs
- Making observation and appraisal processes as effective as possible
- Involving others in decision-making, planning and delivery
- Making the most of departmental meetings
- How to introduce change: reducing resistance and addressing concerns
- Developing curriculum expertise in your department
- Strategies for maintaining the highest quality of teaching and student performances over time
- Making the right appointments and coaching for successful performance
- Professional development: what type, how and who?
- Implementing and managing departmental systems and paperwork

Discussion: afternoon tea

3.00 - 3.05pm

How it works: the Head of Economics

3.05 - 3.45pm

- Managing one's time and workload: variables and the work-life balance
- The pros and cons of delegation
- Planning ahead and finding time to do so
- Preparing for Inspections
- Before and after: staying abreast of developments in higher education
- The life cycle of the Head of Department
- Maintaining freshness and enthusiasm: professional and intellectual development
- Peaks, troughs and the long run: responding to success and failure

LOCATION/DATE

London

Wednesday 28 February 2024

Tuesday 19 March 2024

WHO SHOULD ATTEND?

- Current and newly appointed Heads of Economics
- Aspiring Heads of Economics
- Leaders with responsibility for managing Economics

BENEFITS OF ATTENDING

- Consider what makes an Economics department excellent, and the role of the Head of Economics in achieving excellence
- Look at ways in which a Head of Economics can develop and improve teaching and learning within the department
- Look at a range of strategies for improving and maintaining progression of students into A-Levels
- Enhance your ability to lead, support and nurture teachers in the department
- Examine the yearly workload of a Head of Economics and the life cycle of the role
- Reflect on strategies for dealing with the challenges and making the most of the opportunities presented by a Head of Economics position
- Understand the importance of key documents and processes including inspections, appraisals and observations

NEW: TEACHING AQA A-LEVEL ECONOMICS FOR THE FIRST TIME

CODE 9605

ABOUT THIS COURSE

This new course is specifically targeted and designed for all teachers new to teaching AQA A-Level Economics. The course is designed to improve teachers' understanding of A-Level teaching and ensure students have the best opportunity to maximise their potential grades.

Teachers will receive new teaching approaches and techniques, ideas, as well as key guidance in how to develop with advice on the standards of A-Level and best ways to prepare students with the exam as the endgame. Practical strategies will be demonstrated for teaching across a broad range of student A-Level abilities.

PROGRAMME

PROGRAMME	TIME
The Challenges and what to Expect from Students <ul style="list-style-type: none"> An overview of the specification content and assessment procedures Identifying and meeting the key challenges of the course Ensuring a successful start for students in becoming independent learners Supporting students to develop excellent economic skills to be successful 	10.00 - 10.40am
Focus on Paper 1: Markets and Market Failure <ul style="list-style-type: none"> Effective strategies for presenting essential concepts in paper 1 Approaches to teaching the tricky topics successfully Mastering paper 1 exam skills – understanding how the paper is assessed – the questions and question types Enhancing application skills in student responses 	10.00 - 11.40am
Discussion: coffee break	11.40 - 12.00pm
A Spotlight on Paper 2: National and International Economy <ul style="list-style-type: none"> Exploring fundamental concepts in paper 2 Strategies for teaching the more challenging content effectively Optimising approaches to paper 2, excelling in the different question types Fostering robust analytical skills in student responses 	12.00 - 1.00pm
Lunch and informal discussion	1.00 - 2.00pm
Paper 3: Economic Principles and Issues – The Synoptic Paper <ul style="list-style-type: none"> How to prepare your students for paper 3 Approaches to mastering paper 3 case study questions Incorporating effective evaluation techniques into answers 	2.00 - 3.00pm
Discussion: afternoon tea	3.00 - 3.10pm
Marking, Assessment and Feedback <ul style="list-style-type: none"> Decoding the exam marking criteria and enhancing proficiency in applying the mark scheme What is the examiner looking for to reach top grades? Marking and assessment strategies: supporting students to access the higher level grades Assessing essay question responses: a critical analysis 	3.10 - 3.40pm

LOCATION/DATE

London

Tuesday 19 December 2023

Wednesday 20 March 2024

WHO SHOULD ATTEND?

- New teachers of A-Level Economics
- Heads of Department for Economics

BENEFITS OF ATTENDING

- Provide new teachers of A-level Economics with the structure, planning and confidence to teach effectively to all ability ranges
- Find out more about the key challenges and how to teach them
- Gain insight into the content, the exam structures, how the exams are marked and what the examiners are looking for
- Take away effective strategies on how to teach the course to maximise student potential in all components
- Examine lots of ideas to stimulate classroom delivery and performance
- Discuss examples of student work and how to prepare students to get the maximise possible marks

A-LEVEL **NEW: AIMING FOR A/A* IN AQA A-LEVEL ECONOMICS**

CODE **9606**

ABOUT THIS COURSE

This new course will demonstrate how to guide your best students to achieve Grades A & A* in future AQA A-level Economics examinations. The course will explore the characteristics of A/A* students identified in research and why and how we must challenge our most able Economics students.

Focused extensively on evidence-based teaching, learning and assessment practice as well as feedback from the most recent exams, you will leave with a vast range of resources and practical strategies that will enable you to meet the needs of your most able students and ultimately increase A and A* grade attainment. Finally, we will look beyond the course to focus on preparing these students to continue studying Economics at university.

The course is designed for teachers of AQA A-Level Economics, but would be of benefit to teachers of other exam boards as well.

PROGRAMME

TIME

Focus on the Pedagogy; How can it Unlock the Potential of A/A* Students?

10.00 – 11.15am

- Mental models, metacognition and flipped learning; how can they be practically applied and what benefits will they deliver
- Review characteristics of A and A* A-Level students
- How are A/A* Grades achieved?

Discussion: coffee break

11.20 – 11.30am

The Exams – Techniques and Tactics

11.30 – 1.00pm

- The key topics A/A* students find most challenging and how to scaffold Techniques for memory retrieval and recall and application to examination questions
- Dissecting examination questions- vocabulary & command words
- Strategies to improve responses to exam questions and signposting
- A look at some of the challenging areas and difficult topics in A-Level Economics
- Mechanisms; how to embed the academic rigour required to maximise marks
- Avoiding potential hazards – what can cost a top student their A/A* grade?

Lunch and informal discussion

1.00 – 2.00pm

The Key Challenges for A/A* Students in the Papers

2.00 – 3.00pm

- Developing a deep understanding of Economics concepts
- Strategies to ensure students write top level responses to questions every time
- Developing a personalised approach to note taking to support recall
- Activating prior knowledge to improve retention of key topic areas

Discussion: afternoon tea

3.00 – 3.15pm

Stretching and Challenging the Most Able Students

3.15 – 3.45pm

- What makes a strong A-Level response? How can we build up to this?
- Using wider reading to prepare for exams
- using questions over and above recommended reading, preparing for Oxbridge
- Resources and lessons to stretch the most able students in Economics.
- Strategies for stretching A/A* students in a mixed-ability classroom and challenging complacent high-achievers

LOCATION/DATE

London

Friday 26 January 2024

WHO SHOULD ATTEND?

- Teachers of AQA A-Level Economics
- Heads of Economics
- Aspiring Heads of Economics
- Teachers with responsibility for A-Level Economics

BENEFITS OF ATTENDING

- Understand how applying current pedagogy regarding flipped learning and metacognition will transform your teaching of more able students
- Develop the use of mental models to promote student recall, supporting the teaching of the most challenging A-Level topics
- Develop greater understanding of the precision and detail that examiners are looking for in A/A* students
- Find out more about the barriers to progression and ways to support highly able students to overcome them
- A detailed look at the different demands of questions and how to prepare students to answer them effectively
- Take away a range of innovative teaching ideas and electronic resources to help advance your most able students

NEW: TEACHING PEARSON/EDEXCEL A-LEVEL ECONOMICS A FOR THE FIRST TIME

CODE 9607

ABOUT THIS COURSE

This new course is specifically targeted and designed for all teachers new to teaching Pearson/Edexcel A-Level Economics A. The course is designed to improve teachers' understanding of A-Level teaching and ensure students have the best opportunity to maximise their potential grades.

Teachers will receive new teaching approaches and techniques, ideas, as well as key guidance in how to develop with advice on the standards of A-Level and best ways to prepare students with the exam as the endgame. Practical strategies will be demonstrated for teaching across a broad range of student A-Level abilities.

PROGRAMME

The Challenges and what to Expect from Students

- An overview of the specification content and assessment procedures
- Identifying and meeting the key challenges of the course
- Ensuring a successful start for students in becoming independent learners
- Supporting students to develop excellent economic skills to be successful

10.00 - 10.40am

Focus on Microeconomics - Paper 1: Markets and Business Behaviour

- Effective strategies for presenting essential concepts in microeconomics
- Approaches to teaching the tricky topics successfully
- Mastering paper 1 exam skills – understanding how the paper is assessed – the questions and question types
- Enhancing application skills in student responses

10.40 - 11.40am

Discussion: coffee break

11.40 - 12.00pm

Paper 2: The National and Global Economy – a Spotlight on Macroeconomics

- Exploring fundamental concepts in macroeconomics
- Strategies for teaching the more challenging content effectively
- Optimising approaches to paper 2, excelling in the different question types
- Fostering robust analytical skills in student responses

12.00 - 1.00pm

Lunch and informal discussion

1.00 - 2.00pm

Paper 3: Microeconomics and Macroeconomics – The Synoptic Paper

- How to prepare your students for paper 3
- Approaches to mastering paper 3 question responses
- A closer look at data response questions
- Incorporating effective evaluation techniques into answers

2.00 - 3.00pm

Discussion: afternoon tea

3.00 - 3.10pm

Marking, Assessment and Feedback

- Decoding the exam marking criteria and enhancing proficiency in applying the mark scheme
- What is the examiner looking for to reach top grades?
- Marking and assessment strategies: supporting students to access the higher level grades
- Assessing extended open responses: a critical analysis

3.10 - 3.40pm

LOCATION/DATE

London

Thursday 14 December 2023

Thursday 21 March 2024

WHO SHOULD ATTEND?

- New teachers of A-Level Economics
- Heads of Department for Economics

BENEFITS OF ATTENDING

- Provide new teachers of A-level Economics with the structure, planning and confidence to teach effectively to all ability ranges
- Find out more about the key challenges and how to teach them
- Gain insight into the content, the exam structures, how the exams are marked and what the examiners are looking for
- Take away effective strategies on how to teach the course to maximise student potential in all components
- Examine lots of ideas to stimulate classroom delivery and performance
- Discuss examples of student work and how to prepare students to get the maximise possible marks

NEW: AIMING FOR A/A* IN PEARSON EDEXCEL A-LEVEL ECONOMICS

CODE 9608

ABOUT THIS COURSE

This new course will demonstrate how to guide your best students to achieve Grades A & A* in future Pearson Edexcel A-level Economics examinations. The course will explore the characteristics of A/A* students identified in research and why and how we must challenge our most able Economics students.

Focused extensively on evidence-based teaching, learning and assessment practice as well as feedback from the most recent exams, you will leave with a vast range of resources and practical strategies that will enable you to meet the needs of your most able students and ultimately increase A and A* grade attainment. Finally, we will look beyond the course to focus on preparing these students to continue studying Economics at university.

The course is designed for teachers of Pearson Edexcel A-Level Economics, but would be of benefit to teachers of other exam boards as well.

PROGRAMME

	TIME
Focus on the Pedagogy; How can it Unlock the Potential of A/A* Students?	10.00 – 11.15am
<ul style="list-style-type: none"> Mental models, metacognition and flipped learning; how can they be practically applied and what benefits will they deliver Review characteristics of A and A* A-Level students How are A/A* Grades achieved? 	
Discussion: coffee break	11.15 – 11.30am
The Exams – Techniques and Tactics	11.30 – 1.00pm
<ul style="list-style-type: none"> The key topics A/A* students find most challenging and how to scaffold Techniques for memory retrieval and recall and application to examination questions Dissecting examination questions- vocabulary & command words Strategies to improve responses to exam questions and signposting A look at some of the challenging areas and difficult topics in A-Level Economics Mechanisms; how to embed the academic rigour required to maximise marks Avoiding potential hazards – what can cost a top student their A/A* grade? 	
Lunch and informal discussion	1.00 – 2.00pm
The Key Challenges for A/A* Students in the Papers	2.00 – 3.00pm
<ul style="list-style-type: none"> Developing a deep understanding of Economics concepts Strategies to ensure students write top level responses to questions every time Developing a personalised approach to note taking to support recall Activating prior knowledge to improve retention of key topic areas 	
Discussion: afternoon tea	3.00 – 3.15pm
Stretching and Challenging the Most Able Students	3.15 – 3.45pm
<ul style="list-style-type: none"> What makes a strong A-Level response? How can we build up to this? Using wider reading to prepare for exams using questions over and above recommended reading, preparing for Oxbridge Resources and lessons to stretch the most able students in Economics. Strategies for stretching A/A* students in a mixed-ability classroom and challenging complacent high-achievers 	

LOCATION/DATE

London

Thursday 25 January 2024

WHO SHOULD ATTEND?

- Teachers of Pearson Edexcel A-Level Economics
- Heads of Economics
- Aspiring Heads of Economics
- Teachers with responsibility for A-Level Economics

BENEFITS OF ATTENDING

- Understand how applying current pedagogy regarding flipped learning and metacognition will transform your teaching of more able students
- Develop the use of mental models to promote student recall, supporting the teaching of the most challenging A-Level topics
- Develop greater understanding of the precision and detail that examiners are looking for in A/A* students
- Find out more about the barriers to progression and ways to support highly able students to overcome them
- A detailed look at the different demands of questions and how to prepare students to answer them effectively
- Take away a range of innovative teaching ideas and electronic resources to help advance your most able students

GCSE and A-Level In-School Student Revision Sessions

We know that every school is unique, and we can work with you to create a tailored student revision session that is bespoke to your needs.

We can offer a full range of subject specific, exam board specific GCSE and A-Level student revision sessions, all of which can be tailored and customised by your school's requirements.

Benefits of bringing Keynote Educational into Your School

- Over 20 years of experience **providing student revision sessions**, regularly running multiple sessions throughout the year at individual schools
- **Dedicated team of specialist examiner experts**; these individuals are not only experts in their particular fields but also familiar with delivering to student groups, and understand the need to make the days enriching, stimulating, informative and worthwhile
- **Invaluable, reliable and enriching** source of extra boost for students, and teachers
- Receive **key messages and feedback** from the 2023 June examinations
- Students will take away **first hand guidance** and crucial insight along with great strategies for structuring their answers and techniques to **build strong answers for success in the 2024 examinations**

You may also be interested in bringing into your school our new student sessions that specifically focus on **successful study habits, good retrieval, recall and revision techniques**, how successful students learn differently and so on. These are generic sessions, and can be tailored for specific year groups, for half days or full days, tailored once again to suit.

Find out more:

 keynoteeducational.co.uk/in-school

 online@keynote.org.uk

 **01625 532974**



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